

## Session 1: Background on IP and de Finetti's *Coherence*

Partition circumstances with a finite set of

*pairwise exclusive and mutually exhaustive* situations.

A partition with  $n$ -states  $\{state_1, state_2, \dots, state_n\}$  is written as:

$$\Omega = \{\omega_1, \omega_2, \dots, \omega_n\}.$$

Suppose that YOU, the decision maker, can compare two acts, state by state, according to the desirability of their outcomes,  $o_{ij}$ .

	<u><math>\omega_1</math></u>	<u><math>\omega_2</math></u>	<u>...</u>	<u><math>\omega_k</math></u>	<u>...</u>	<u><math>\omega_n</math></u>
<i>Act<sub>1</sub></i>	$o_{11}$	$o_{12}$	...	$o_{1k}$	...	$o_{1n}$
<i>Act<sub>2</sub></i>	$o_{21}$	$o_{22}$	...	$o_{2k}$	...	$o_{2n}$

### Strict dominance

If YOU judge each outcome  $o_{2j}$  is strictly preferable to the outcome  $o_{1j}$  ( $j = 1, \dots, n$ ),

then you strictly prefer *Act<sub>2</sub>* over *Act<sub>1</sub>* in a pairwise choice between them.

And *Act<sub>1</sub>* is inadmissible in any choice problem where *Act<sub>2</sub>* is available.

**Example 1: Suppose that YOU prefer more money to less in each state. Consider the binary state decision problem where the payoffs are:**

	<u><math>\omega_1</math></u>	<u><math>\omega_2</math></u>
<i>Act</i> <sub>1</sub>	£300	£100
<i>Act</i> <sub>2</sub>	£400	£200

So, *Act*<sub>2</sub> strictly dominates *Act*<sub>1</sub>.

Might it be reasonable, nonetheless, to prefer *Act*<sub>1</sub> over *Act*<sub>2</sub> ??

For instance, what if *Act*<sub>*i*</sub> brings about state  $\omega_i$ ? There is act/state dependence.

Suppose that the  $\omega_i$  are options for a second decision maker who learns YOUR choice before deciding herself? What do you choose then?

- **Exercise 1: FILL IN THE DETAILS.**

This is an instance of what is called in the insurance business *Moral Hazard*.

**WATCH OUT FOR MORAL HAZARDS!!**

### Three Variations on Dominance

we admit (countably) infinite partitions,  $\Omega = \{\omega_1, \omega_2, \dots\}$

	<u><math>\omega_1</math></u>	<u><math>\omega_2</math></u>	<u>...</u>	<u><math>\omega_k</math></u>	<u>...</u>
<i>Act<sub>1</sub></i>	$o_{11}$	$o_{12}$	...	$o_{1k}$	...
<i>Act<sub>2</sub></i>	$o_{21}$	$o_{22}$	...	$o_{2k}$	...

YOU strictly prefer *Act<sub>2</sub>* over *Act<sub>1</sub>* in a pairwise choice between them, if

**Uniform Dominance:** There exists reward  $o^*$ , strictly preferred to status quo.  
 Each  $o_{2j}$  is strictly preferred to the composite outcome  $o_{1j}$  “+”  $o^*$ .

**Simple Dominance:**  
 Each  $o_{2j}$  is strictly preferred to  $o_{1j}$ .

**Weak Dominance:** Each  $o_{2j}$  is weakly preferred to  $o_{1j}$ , and for some  $j$  is strictly preferred.

- If *Act<sub>2</sub>* uniformly dominates *Act<sub>1</sub>*, then it simply dominates.
- And if it simply dominates, then it weakly dominates.

**Example 2 (Uniform Dominance):** De Finetti's theory of *coherent* (2-sided) *fair prices* for buying/selling random variables – a 2-person, sequential, 0-sum game.

Consider a partition  $\Omega = \{\omega_1, \omega_2, \dots\}$   
a field of sets  $\mathcal{E}$  over  $\Omega$ ,  
and a set  $\chi = \{X_1, X_2, \dots\}$  of (bounded) real-valued random variables on  $\Omega$   
 $X_i: \Omega \rightarrow \mathfrak{R}$  is a  $\mathcal{E}$ -measurable (bounded) function.

**Bookie** (Player 1 – the merchant). If the **Bookie** chooses to play, rather than to *Abstain*, she/he is obliged to announce a *fair-price*  $Price(X_i) = q_i$  for each element of  $\chi$ .

If the game is played,

**Gambler** (Player 2 – the customer) is allowed to make finitely many non-trivial contracts:

When **Gambler** chooses the real-quantity  $\gamma_i$  for  $X_i$ , that fixes a contract where, in state  $\omega$ , **Gambler** pays to the **Bookie** the amount

$$\gamma_i [ X_i(\omega) - q_i ].$$

When  $\gamma_i > 0$ , the **Bookie** buys  $\gamma_i$ -many units of  $X_i$  from the **Gambler** at the price  $q_i$ .

When  $\gamma_i < 0$ , the **Bookie** sells  $|\gamma_i|$ -many units of  $X_i$  to the **Gambler** at the price  $q_i$ .

The net payment from multiple contracts is the sum of the individual contracts.

Defn.: A *Bookie*'s set of fair-prices  $\{q_i\}$  are *incoherent* if the *Gambler* has a strategy (a set  $\{\gamma^*_i\}$ ) that produces a net (uniformly) negative payoff to the *Bookie* for each state  $\omega \in \Omega$ : The *Bookie* faces a uniform sure-loss.

With an incoherent set of fair-prices, when the *Gambler* uses the strategy  $\{\gamma^*_i\}$ , the *Bookie* suffer a uniform sure-loss ( $o_{ij} < e^* < 0$ ) compared with *Abstaining*.

	$\omega_1$	$\omega_2$	...	$\omega_k$	...
<i>Incoherent pricing</i>	$o_{11}$	$o_{12}$	...	$o_{1k}$	...
<i>Abstain from playing</i>	$0$	$0$	...	$0$	...

**de Finetti's Coherence Theorem for (2-sided) Fair Prices.**

**A set of fair-prices  $\{q_i\}$  is coherent if and only if**

**There is a (finitely additive) probability  $P$  with each price  $q_i = E_P(X_i)$**

**For a coherent strategy, each price  $q_i$  is the  $P$ -Expected value of  $X_i$ .**

Let  $F$  be a  $\mathcal{E}$ -measurable event – a subset of  $\Omega$  that belongs to  $\mathcal{E}$ .

Identify event  $F$  with its indicator variable:

$$F(\omega) = 1 \text{ if } \omega \in F$$

$$F(\omega) = 0 \text{ if } \omega \notin F$$

- The *Bookie's* pricing an event  $F$  in this game amounts to offering bets on/against  $F$  at the rates  $q_F : (1-q_F)$ .
- The *Gambler's* strategy  $\gamma_F$  determines the stake  $|\gamma_F|$  in the winner-take-all bet, and who is on which side of the bet, depending on whether  $\gamma_F$  is positive or negative.

From the *Bookie's* perspective, to be coherent,

$$q_F = E_P(F) = P(F).$$

Thus, each coherent strategy for pricing bets on events is to announce probabilities for these events, using a common (finitely additive) probability,  $P$ .

## Exercise 2:

Suppose that with respect to a binary partition  $\{E_1, E_2 (= E_1^c)\}$ , the *Bookie* posts fair odds of  $\{q_1 = .4$  and  $q_2 = .7\}$ .

Suppose the *Gambler* has a total budget of £10 with which to wager and the *Bookie*'s has a large budget, at least £1,000.

- Show these are *incoherent* prices by giving a strategy for the *Gambler* that produces a sure-loss for the *Bookie* with bets that the *Gambler* can cover.
- Suppose the *Gambler* is a decision maker who subscribes to the principle of *Maximizing Subjective Expected Utility* – and she has a linear utility for money in the range of bets that are feasible for her (and the *Bookie*'s) budget:

$U(£x) = x$  for outcomes in the range of bets she can afford.

Suppose, also, the *Gambler* has a personal probability,  $P_G(E_1) = 0.5$ .

→ What strategies maximize the *Gambler*'s Expected Utility?

Note: Avoiding sure loss does *not* commit the decision maker to maximizing sure gain.



## De Finetti's 2-sided (“fair”) pricing, incomplete elicitation, and “weak-IP”

Let the partition  $\Omega = \{1, 2, 3, 4, 5, 6\}$  formed by the outcome of rolling a six-sided die.

Let  $\mathcal{E} = \{E_1, \dots, E_n\}$  be the events that the *Bookie* has to price.

For choosing a strategy  $\{\gamma_i\}$ , in addition to using the basic rule, ‘*Buy low and sell high,*’ the *Gambler* considers what is the set of events for which the *Bookie* is committed to having well-defined fair odds.

- **Q: What is the *closure* of the set of events for which the *Bookie* has fair odds?**

Let  $A$  and  $B$  be disjoint events,  $A \cap B = \phi$ , and let  $C = A \cup B$ .

If the *Bookie* has posted fair odds  $q_A$  and  $q_B$  respectively on  $A$  and  $B$ , use the rules of the game so that the *Gambler* constructs a bet on  $C$  at the fair odds  $q_C = q_A + q_B$ .

Note well that  $C$  may not belong to the set  $\mathcal{E}$ .

If the *Bookie* has posted fair odds  $q_A$  and  $q_C$  respectively on  $A$  and  $C$ , show how the *Gambler* constructs a bet on  $B$  at the fair odds  $q_B = q_C - q_A$ .

Again, note well that  $B$  may not belong to the set  $\mathcal{E}$ .

- De Finetti's *Fundamental Theorem* applied to sets of events.

Suppose coherent 2-sided prices are given for each event  $E$  in a set  $\mathcal{E}$  defined with respect to some basic partition  $\Omega = \{\omega_1, \omega_2, \dots, \omega_n, \dots\}$ .

So, by de Finetti's Theorem, these coherent prices are probabilities.

Let  $\mathcal{E}^*$  be events for which the rules of the game compel well defined prices.

Let  $F$  be another event defined on  $\Omega$  but not necessarily in  $\mathcal{E}$ .

- What are the *Bookie's* options for adding a coherent (2-sided) price for  $F$ ?

**Define:**  $\underline{F} = \{E \in \mathcal{E}^*: E \subseteq F\}$

$\bar{F} = \{E \in \mathcal{E}^*: F \subseteq E\}$

Let  $\underline{P}(F) = \sup_{E \in \underline{F}} q(E)$  and  $\bar{P}(F) = \inf_{E \in \bar{F}} q(E)$

- Then, the price for  $F$  that remains coherent with those already assigned to events in  $\mathcal{E}$  is any value from  $\underline{P}(F)$  to  $\bar{P}(F)$ :  $[\underline{P}(F), \bar{P}(F)]$
- Outside this closed interval, adding a price for  $F$  is incoherent with the other prices already given.

**Note:** de Finetti's coherence criterion does not require the rational agent to identify betting odds beyond those for which the *Fundamental Theorem* constrains them.

Specifically, the rational agent is *not* required by *coherence* to have probabilities defined on an algebra of events, let alone on a power-set of events.

It is sufficient to have probabilities defined as-needed for the arbitrary set  $\mathcal{E}$ , as might arise in a particular decision problem.

***Exercise 3:***

$\Omega = \{1, 2, 3, 4, 5, 6\}$  the outcome of rolling an ordinary die, as before.

$\mathcal{E}$  is the set of these four events  $\mathcal{E} = \{ \{1\}, \{3,6\}, \{1,2,3\}, \{1,2,4\} \}$

Suppose the *Bookie* posts fair odds for these four events that agree with the judgment that the die is “fair.”

$$P(\{1\}) = 1/6; \quad P(\{3,6\}) = 1/3; \quad P(\{1,2,3\}) = P(\{1,2,4\}) = 1/2.$$

The *Fundamental Theorem* identifies those events, and the values for which precise betting odds are required by coherence.

- *Which events have coherent betting odds fixed by  $\mathcal{E}$ ?*

*Hint:* *Show that only 12 pairs of complementary events have definite odds!*

### Additional Notes this Exercise

The set of events with coherent betting odds fixed by events in  $\mathcal{E}$  does not form an algebra. Only 24 of 64 events have precise previsions.

The pair of the sure-event and empty set.

Two singleton events and their five-atom complements

Five doubleton events and their four-atom complements

Four three-atom events and their three-atom complements

For instance, by the Fundamental Theorem,

$$\underline{P}(\{6\}) = 0 < \bar{P}(\{6\}) = 1/3;$$

likewise

$$\underline{P}(\{4\}) = 0 < \bar{P}(\{4\}) = 1/3;$$

however,

$$P(\{4,6\}) = 1/3.$$

- Moreover, the smallest algebra containing these 4 events is the power set of all 64 events on  $\Omega$ .

But why do I qualify this result as “weak-IP” ?

***Subjective Expected Utility* thesis: A decision maker chooses as-if she/he has a personal probability  $P(\bullet)$  over states of uncertainty, and a cardinal utility  $U(\bullet)$  over outcomes, and maximizes subjective expected utility.**

***Act<sub>1</sub> is dispreferred to Act<sub>2</sub> if and only if  $\sum_j P(\omega_j)U(o_{1j}) \leq \sum_j P(\omega_j)U(o_{2j})$***

**Note: When acts and states are probabilistically independent, i.e.,**

**whenever  $P(\omega_j) = P(\omega_j | \text{Act}_i) \quad i = 1, \dots, m \quad j = 1, \dots, n$**

**then *strict dominance* is a valid decision rule.**

**That is, when there is no moral hazard, and Act<sub>2</sub> strictly dominates Act<sub>1</sub>, then the Subjective Expected Utility of Act<sub>2</sub> is greater than of Act<sub>1</sub>.**

De Finetti's coherence argument requires that, in order to avoid a sure loss, the *Bookie* behaves as if maximizing expected value (where payoff = utility) for some personal probability over the states, and where there is no moral hazard in betting.

- NOTE: We'll see that de Finetti's coherence criterion avoids concerns with moral hazard!

The coherent 2-sided prices are *fair* because each contract has expected value 0.

Decision making for SEU theory rests primarily on two axioms:

**Axiom 1**: Rational choice is determined by a binary preference relation that satisfies the requirements of a weak-order: transitivity and completeness.

**Axiom 2**: Preference satisfies an *Independence* or *Cancellation* rule with respect to probability mixtures:

Act A is dispreferred to Act B *if and only if*

$x\text{Act A} \oplus (1-x)\text{Act C}$  is dispreferred to  $x\text{Act B} \oplus (1-x)\text{Act C}$

Other axioms are needed to ensure that the SEU representation uses real-valued probabilities and utilities, and that utility for outcomes are state-independent.



### Ellsberg's (1961) Paradox for SEU theory.

We use only 2 rewards, £0 and £1,000 in the following decision problems.

*Background:* There is an urn containing 90 balls, one of which will be drawn at random, i.e., the probability is 1/90 of drawing a particular ball from the urn.

- 30 of the 90 balls are colored **RED**.
- Of the remaining 60 each is either **GREEN** or **BLUE**, with no restrictions.

From de Finetti's perspective, the problem stipulates precise (coherent) prices for the events **Red** and its complement (**Green** or **Blue**):  $P(\text{Red}) = 1/3$ ,  $P(\text{Green or Blue}) = 2/3$ .

But  $[P(\text{Green}), \bar{P}(\text{Green})] = [0, 2/3] = [P(\text{Blue}), \bar{P}(\text{Blue})]$

**Evaluate each of two pairs of options.**

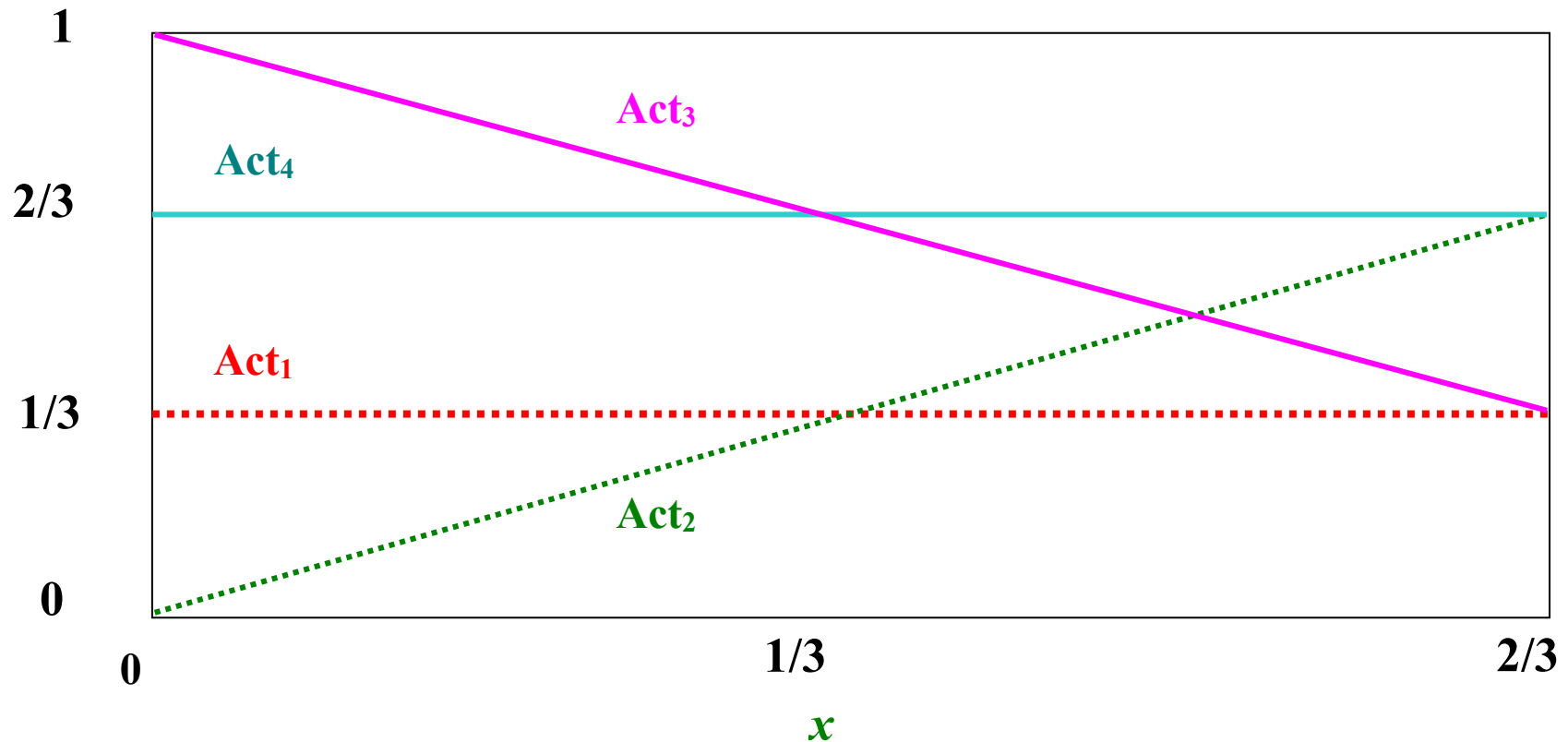
**Act<sub>1</sub>: Receive £1,000 if the ball drawn is RED, £0 otherwise.**

**Act<sub>2</sub>: Receive £1,000 if the ball drawn is GREEN, £0 otherwise.**

**Act<sub>3</sub>: Receive £1000 if the ball drawn is RED or BLUE, £0 if GREEN.**

**Act<sub>4</sub>: Receive £1000 if the ball drawn is GREEN or BLUE, £0 if RED.**

**Consider the following graph of the expected utilities of these four acts as a function of  $x$  = personal probability of GREEN.**



Note that, in terms of subjective expected utilities over different values of the unknown proportion of **GREEN** balls ( $0 \leq x \leq 2/3$ ):

**Act<sub>1</sub>** maximizes minimum expected value (1/3) compared with **Act<sub>2</sub>** (0).  
 and **Act<sub>4</sub>** maximizes minimum expected value (2/3) compared with **Act<sub>3</sub>** (1/3).

- Principle of *MaxiMin* in decisions under uncertainty, where not all prices are precise:

*Among the (undominated) options available,  
choose that act whose minimum <expected> value is maximum.*

So, in the Ellsberg problem, by *MaxiMin*, the decision maker chooses

**Act<sub>1</sub>** over **Act<sub>2</sub>** and **Act<sub>4</sub>** over **Act<sub>3</sub>**.

But there are no coherent prices for the events {**Red**, **Green**, **Blue**} that agree with these choices, as represented by strict preferences.

- So, de Finetti's *Fundamental Theorem*, though it offers an interval-valued interpretation of the agent's initial credal position about, e.g., **Green**, that sense of IP fails to underwrite the concern over uncertainty about **Green** versus **Red** that is revealed by the *MaxiMin* choices.

Nonetheless, de Finetti's theory has served as a fruitful basis for IP theory.

## Basic IP and coherent 1-sided pricing

Modify de Finetti's game so that the *Bookie* is *allowed* to distinguish

a (supremum) buying price  $\underline{q}(X)$

and a (infimum) selling price  $\bar{q}(X)$ .

*Aside:* Here, I am ignoring the subtle, but important issues relating to the endpoints of these price intervals!

When  $\underline{q}(X) = \bar{q}(X)$ , the *Bookie* has a 2-sided "fair" price for  $X$ , in de Finetti's sense.

Rather than requiring one (fair) 2-sided price,  $q(X)$ , the *Bookie* is required to post

a pair  $\{\underline{q}(X), \bar{q}(X)\}$  that constrain the *Gambler's* strategies.

When  $\gamma_X > 0$ , then the contract uses the *Bookie's* buying price,  $\underline{q}(X)$ ,

$$\gamma_x [ X_i(\omega) - \underline{q}(X) ].$$

When  $\gamma_X < 0$ , then the contract uses the *Bookie's* selling price,  $\bar{q}(X)$ ,

$$\gamma_x [ X_i(\omega) - \bar{q}(X) ].$$

**IP version of de Finetti's *Coherence Theorem* for pairs of 1-sided prices.**

**The sequential, 2-person, 0-sum game is played, as before, with the added constraint that the *Bookie's* prices are one sided.**

*Note:* Assume that a constant variable  $X_c(\omega) = c$  has a 2-sided price,  $q(X_c) = c$ .

- ***Coherence* means the same respect for (uniform) Dominance.**

**A set of 1-sided prices  $\{\{\underline{q}(X), \bar{q}(X)\}: X \text{ in } \mathcal{X}\}$  is coherent**

*if and only if*

**there is a convex set  $\mathcal{P} = \{P\}$  of (finitely additive) probabilities on the measurable space  $\langle \Omega, \mathcal{B} \rangle$ , such that:**

$$\underline{q}(X) = \inf_{P \in \mathcal{P}} E_P(X)$$

**and** 
$$\bar{q}(X) = \sup_{P \in \mathcal{P}} E_P(X).$$

*Aside:* Again, I am ignoring the technical issues relating to the endpoints of these price intervals, which ignores the technical issues relating to the boundaries of the set  $\mathcal{P}$ .